

BlueMissionMed CSA

SUPPORTING THE MEDITERRANEAN SEA BASIN FOR THE IMPLEMENTATION
OF THE EU MISSION RESTORE OUR OCEAN AND WATERS

Project Start 01/01/2023

Project End 31/12/2025

Budget: 3MLN

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EUROPEAN UNION



EU MISSIONS

RESTORE OUR OCEAN & WATERS

Concrete solutions for our greatest challenges



#EUmissions #HorizonEU #MissionOcean



Mission objectives and targets

Restore our Ocean and Waters by 2030

Objective 1
Objective 2
Objective 3

PROTECT AND RESTORE MARINE AND FRESHWATERS ECOSYSTEMS AND BIODIVERSITY

- Protect at least 30% and strictly protect 10% EU's sea areas
- Restore 25.000 km free flowing rivers
- Marine nature restoration targets (incl. degraded seabeds, coastal ecosystems)

PREVENT AND ELIMINATE POLLUTION OF OUR OCEANS, SEAS AND WATERS

- Reduce by at least 50% plastic litter
- Reduce by at least 30% microplastics
- Reduce by at least 50% nutrient losses, chemical pesticides

MAKE THE BLUE ECONOMY CARBON- NEUTRAL AND CIRCULAR

- Net zero maritime emissions
- Zero carbon aquaculture,
- Low carbon multipurpose use of marine space

ENABLERS

Digital Ocean and Waters Knowledge system

Public mobilization and engagement



MISSION LIGHTHOUSES

Mission lighthouses are sites to test, demonstrate, and deploy the Mission activities across EU seas and river basins.

They try out new ideas and involve local businesses and people in the process.



EU MISSIONS

RESTORE OUR OCEAN & WATERS



Protect and restore aquatic ecosystems

ATLANTIC - ARCTIC



Make the blue economy carbon-neutral and circular

BALTIC & NORTH SEA



Protect and restore ecosystems

DANUBE-BLACK SEA



Prevent and eliminate pollution

MEDITERRANEAN

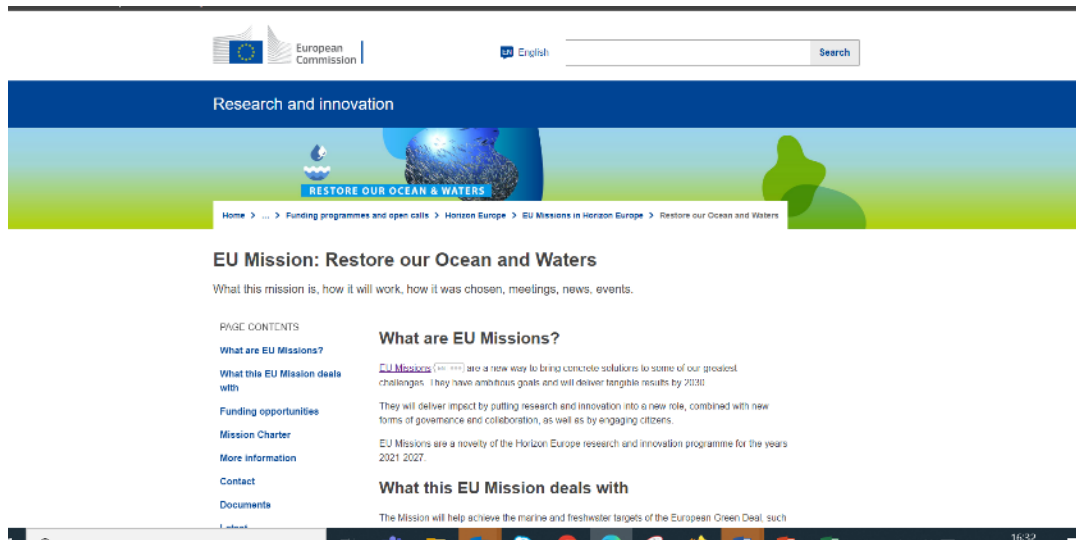




The Mission Charter is meant to **mobilise** all stakeholders to achieve the goals of the Mission, strengthening **cooperation**, aligning **efforts** and achieving **critical mass** for the transformational **change** needed to restore our oceans and waters. by 2030.



Be part of the Mission: endorse the Charter



[Restore our Ocean and Waters \(europa.eu\)](https://europea.eu)

Mission Charter

We are calling on Member States, regions and a wide range of stakeholders to endorse the [Charter](#) EN | ... and pledge actions that will contribute to the successful implementation of the Mission and its lighthouses.

Please click below to endorse the Charter and pledge actions



Action pledges submitted so far: [interactive map](#) EN | ...

More information

- [mission-oriented policy for Horizon Europe](#) EN | ...
- [Horizon Europe](#) EN | ...
- [co-design session on oceans mission at Research and Innovation Days \(video\)](#) [↗](#)
- [EU Missions info days 2022](#) EN | ...

Contact

RTD-HORIZON-EUROPE-MISSION-OCEANS@ec.europa.eu

Adhere to the Charter by filling-in the form on [EUSurvey - Survey \(europa.eu\)](#)

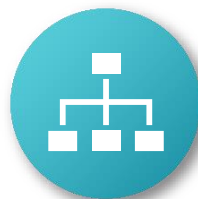
BlueMissionMed

SUPPORTING THE MEDITERRANEAN SEA BASIN LIGHTHOUSE FOR THE IMPLEMENTATION OF THE MISSION RESTORE OUR OCEAN AND WATERS

Assist the European Commission in



SETTING UP



STRUCTURING



EMPOWERING

a multi-actors ecosystem



Video presentation



BlueMissionMed **focuses on Objective 2 of the Mission**
“prevent and eliminate pollution of our ocean, seas and waters”,
through the definition of the following targets:



REDUCE BY AT LEAST 50%
PLASTIC LITTER AT SEA



REDUCE BY AT LEAST 30%
MICROPLASTICS
RELEASED INTO THE
ENVIRONMENT



REDUCE BY AT LEAST 50%
NUTRIENT LOSSES, THE
USE AND RISK OF
CHEMICAL PESTICIDES

BlueMissionMed ACTIONS



**BOOSTING A WELL-FUNCTIONING
BASIN SCALE INNOVATION
ECOSYSTEM ATTRACTIVE TO
INVESTORS AND BUSINESSES**



**FACILITATING COHERENCE,
ALIGNMENT AND MONITORING OF
EU, NATIONAL AND LOCAL POLICIES,
INITIATIVES AND ACTIONS ONGOING
THE MEDITERRANENAN BASIN**



**PROVIDING TECHNICAL SERVICES,
GOVERNANCE AND BUSINESS
MODELS TO SUPPORT AND
GUARANTEE A SUSTAINABLE
SOCIO-ECONOMIC DEVELOPMENT
OF THE MEDITERRANENAN BASIN**



**ENSURING ENGAGEMENT OF ALL
STAKEHOLDERS, INCLUDING THE
SOCIETY AT LARGE, THANKS TO A
ROBUST AWARENESS RAISING
AND CITIZEN SCIENCE APPROACH**

BMM governing structure



BlueMissionMed Target Stakeholders Community

BlueMissionMed **engages stakeholders from Policy, Business, Research&Innovation and Civil Society**, with activities aimed to assist and implement innovative transformative solutions in the Mediterranean basin, supporting the achievement of Mission Ocean and Waters objectives.



BlueMissionMed agenda to mobilise and engage the community to deploy the Mission in the LH area and to support the Innovation Ecosystem



2023 Activities and events

2024 Activities and events

2025 Activities and events

Inspire

Inform

 Co-Design The Roadmap Towards Healthy Mediterranean Sea By 2030

Assess

Mobilise

 Identify good practices to be transferred in the Med area to address the Mission objectives

Connect

Empower

 LH in action: Support services available and implemented

Catalogue of **innovative transformative solutions**

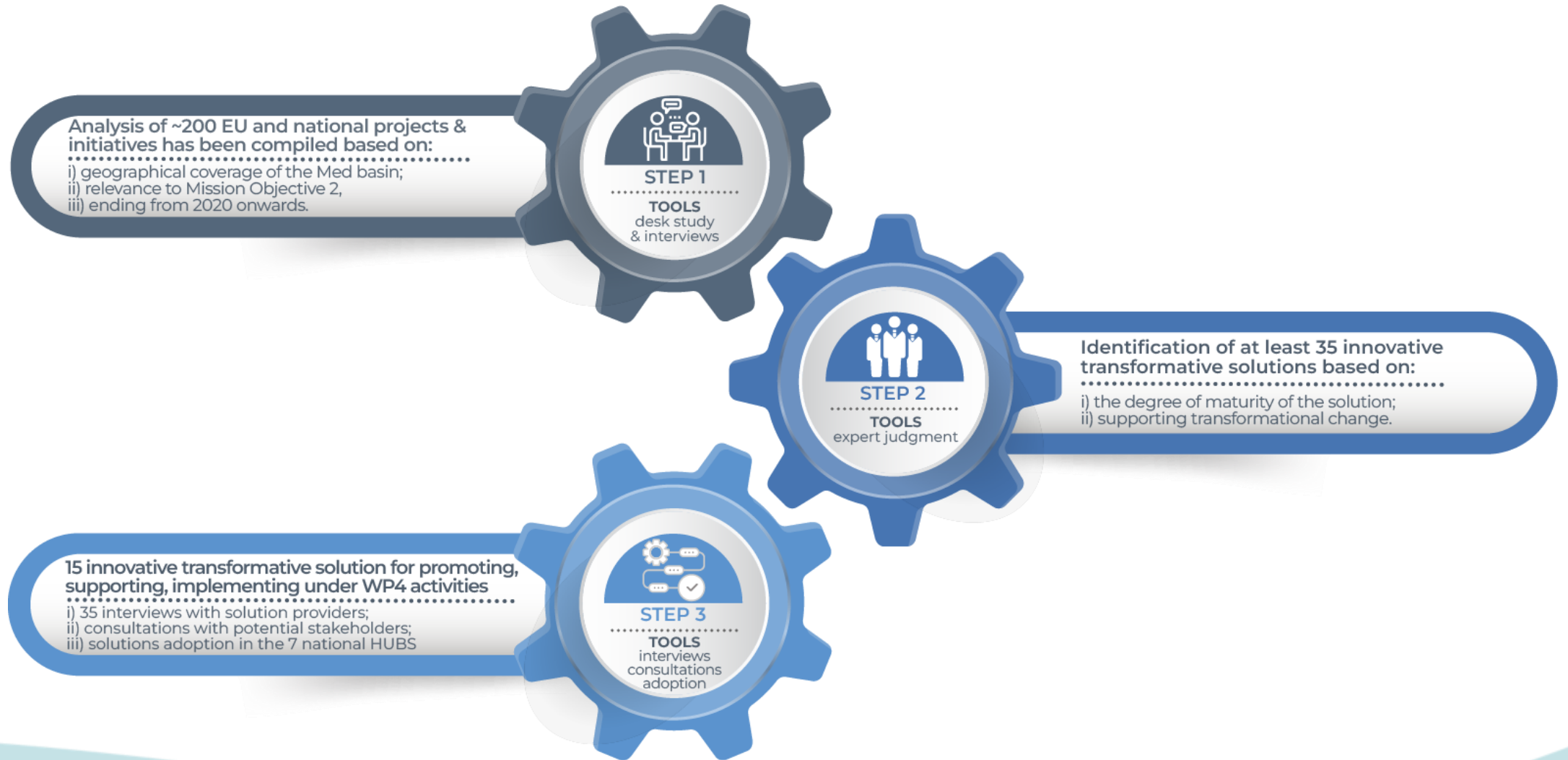


A **transformative innovative solutions** is a **novel product** or **methodology** contributing to transformational change towards the achievement of the objectives of the EU Mission to Restore our Oceans and Waters, particularly Objective 2 (prevention and elimination of marine pollution).



Solutions that lead to transformational change are those that address the problem in its roots **disrupting business -as -usual scenarios** and **involve multiple actors at multiple levels.**

Innovative transformative solutions - Methodology



The project supports the **development and deployment of transformative innovative solutions** in all forms: technological, social, business, governance

Catalogue of **innovative transformative solutions**

Empowerment activities and capacity building
(knowledge, capacities, technical mentoring,
business models, access to financial support)



Support the implementation of innovative transformative solutions through actions led by stakeholders community

Multilevel collaboration and networking finalized to leverage resources and investments (at local, national and EU level)

Join BlueMissionMed community to...



Contribute to co-design of roadmaps for pollution reduction and mitigation



Promote your good practice in the most relevant Mission events



Make your voice heard, boost the priorities of your sector and provide recommendations for policy and industrial agendas



Participate in bottom-up design of policies to drive systemic changes



Scale up your business, find partners and funding opportunities in the Mediterranean basin



Adopt and implement innovative solutions to your business challenges profiting of our technical assistance and transition support



Conferences



Roundtables



Co-creation activities



Workshops



Inspirational pitches



Networking and Mutual Learning



Stakeholder engagement





CONTACT US



MORE INFO

 INFO@BLUEMISSIONMED.EU

 [WWW. BLUEMISSIONMED.EU](http://WWW.BLUEMISSIONMED.EU)

   
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THANK YOU



Funded by the European Union through its Horizon Europe Program, Grant No. 101094073 (BlueMissionMed). Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or of the granting authority, the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.